

Press Release 06.09.2016

## BdV's brochure „Excellent and Economic Insurance Cover“ now available in English

BdV overcomes language barriers for fundamental information on insurances

**Henstedt-Ulzburg** - The brochure „Excellent and Economic Insurance Cover“ is one of BdV's most spread publications. It gives an overview over the most important private covers as well as the most frequent mistakes consumers make related to insurances concerning the German insurance market. Many tips for the research of the appropriate insurance cover are included. This brochure has now been published in English by Germany's biggest consumer organization specialized on private insurances.

Download is for free on its website (PDF-format).

As Axel Kleinlein, spokesman of BdV, underlines: “Now we are able to offer crucial information on appropriate insurance cover to the foreign residents in Germany. At the same time we facilitate for foreign observers to follow the ongoing work of the German consumer representatives. This includes those consumers in the EU who are tied to German insurers by the Single Market.

The download of this brochure “Excellent and Economic Insurance Cover” is for free on BdV's website [www.bunddersicherten.de/broschueren](http://www.bunddersicherten.de/broschueren).

BdV continuously enhances its international activities. Since May 2015 BdV is full member of the European consumer organization Better Finance. Its expertise is solicited e.g. via consultations for the European Insurance and Occupational Pension Authority (EIOPA). Since April 2016 Kleinlein is Vice Chair of the board of Better Finance.

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The German Association of the Insured (BdV) is a registered association founded in 1982. It has about 50,000 members and is the only fully independent organisation representing the rights of insured people in Germany. It is therefore one of the most important German consumer associations and it acts as a political counterweight to the insurance lobby.

The BdV takes exemplary court cases against insurers to enforce consumer rights. The Federal Constitutional Court and Federal Supreme Court have made fundamental decisions in favour of policyholders in response to actions launched by the BdV. These decisions have led to legal amendments.

Federal ministries and the German Federal Parliament regularly consult with the BdV. The BdV states its position on forthcoming laws and is invited to hearings as an expert. The BdV also organises regular scientific conferences to strengthen the consumer's position in academic debate.

The organisation is represented in all media (television, radio, newspapers, magazines and online media). Its mission is to draw attention to deficiencies and lobby on behalf of fair treatment for consumers. The BdV “Leitfaden Versicherung” (insurance guide) is available in bookshops. The BdV serves as an independent and free information source through its brochures and information sheets on all important insurance issues.

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#### MEDIA CONTACT

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